

■ eric stevens

résumé, 2026

■ available for freelance

ericstevens.co

~/profile

creative director, copywriter and art director in los angeles. ■

twenty years of funny, idea-led campaigns and film. wieden+kennedy, tbwa\chiat\day and caa, then freelance since 2013 for agencies and brands.

~/experience

freelance

creative director, copywriter, art director

2013-now

leading creative teams and pitches, and making the work, for 72andsunny, bbh, bbdo, cp+b, w+k and media arts lab, and directly for netflix, uber and lyft. launched apple tv, netflix's first brand campaign and nfl streaming on amazon.

creative artists agency

creative executive

2011-2013

built partnerships between hollywood talent and fortune 500 companies: entertainment marketing platforms and branded entertainment for brands, and ip and brand deals for caa talent.

tbwa\chiat\day

associate creative director

2009-2011

led creative teams on kahlúa, planters, nicorette, birds eye and keep a child alive. relaunched mr. peanut with the voice of robert downey jr., won five cannes lions for keep a child alive, and helped win wheat thins and birds eye.

wieden+kennedy

art director

2005-2009

started straight out of college on espn and jordan brand. built espn's biggest cross-platform campaigns for the 2006 and 2010 world cups, long-running nba and college football campaigns, and the soccer power index with nate silver.

~/recognition

cannes lions, 3 gold, 2 bronze
andy awards
ad age editor's pick
creativity pick of the day

the one show
aicp awards
muse by clio editor's pick
billboard, best of the 2018 oscars

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let's make the next one. ■